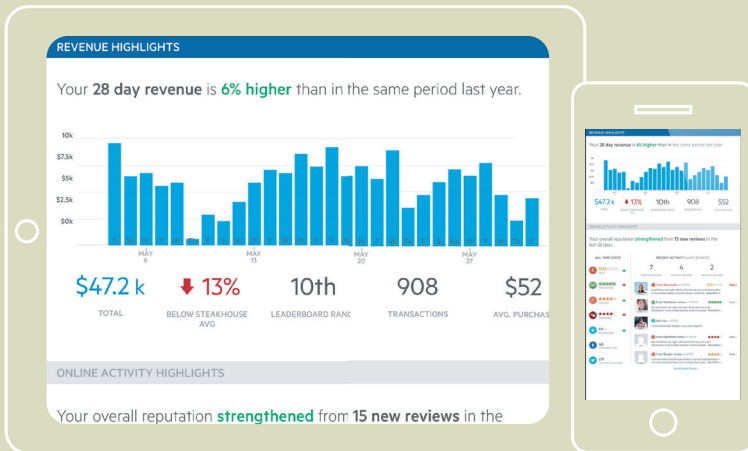


# TSYS Merchant Insights Essentials<sup>SM</sup>

## Grow and protect your business.<sup>SM</sup>



**TSYS Merchant Insights helps you:**



### Make better decisions, faster with unique info from TSYS Merchant Insights

TSYS Merchant Insights tracks your business growth and shows how your performance compares to your market and peers.



### Monitor your competitors without lifting a finger

TSYS Merchant Insights shows what other businesses are changing with their specials, marketing, hours, prices, menus and much more.



### Protect your online reputation before it's too late

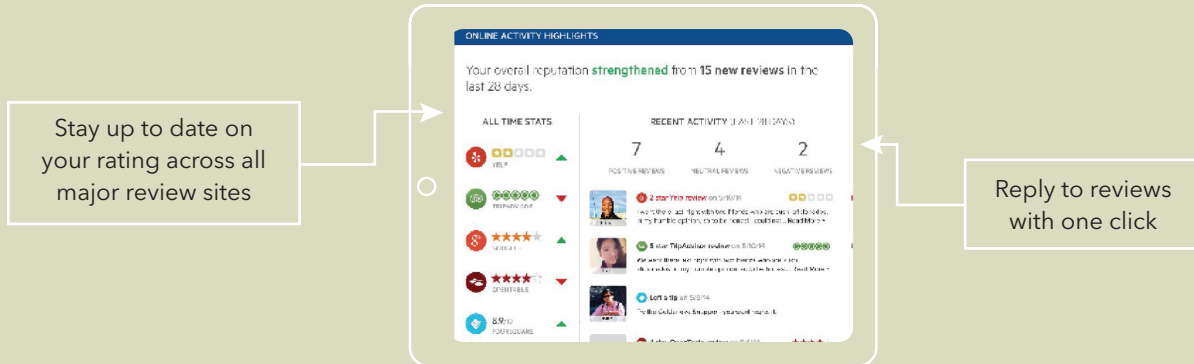
TSYS Merchant Insights protects your online reputation so you can keep your current customers and acquire new ones organically.

TSYS Merchant Insights Essentials is brought to you by TSYS Merchant Solutions and Womply, a San Francisco technology company.

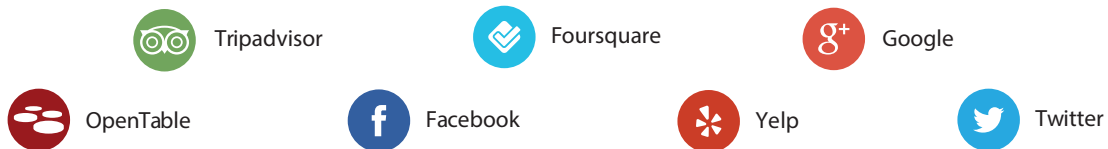


**Merchant Solutions<sup>SM</sup>**  
People-Centered Payments

## Protect your online reputation with TSYS Merchant Insights



## TSYS Merchant Insights protects your reputation across the following sites



### Why does online reputation matter?

Increasingly, customers use the Internet to decide where to spend their money. As a result, online ratings and reviews can make or break a business:

- A Harvard Business School study found that a one star rating increase can boost revenues by up to 9%
- 9 out of 10 consumers look at online reviews to help them make a buying decision on a local business

TSYS Merchant Insights provides alerts when new ratings and reviews are posted online so you can respond to protect your revenue.

### Simple to use

No complex integration, software or hardware needed for this online tool. Simply login from your computer or tablet to check on your business performance. The simple setup process takes approximately 10 minutes to input the data necessary to begin measuring and monitoring your success.

### FREE TRIAL Period

TSYS Merchant Insights gives you the data you need to help manage your business, and turns payments and social data into business assets. TSYS Merchant Solutions customers receive a 60-day trial of Essentials. Following the trial period, you are billed a low monthly fee per location. At any time, you can switch to the free version of TSYS Merchant Insights and keep monitoring your month-over-month revenue, online reviews and social media activity at no cost.

#### TO LEARN MORE

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